

# TRAINERS AND SPEAKERS



Olivier LEBLANC

Former CEO of prominent social housing organizations, Olivier is an astute observer of key trends of the sector in France and abroad. As a consultant, he advises affordable/social housing organization in their merger strategies and is a senior trainer at Afpols. He also regularly coaches CEOs and top management teams in the field of social housing.

Franck is the Executive Director of AFPOLS and of ERU, a subsidiary of the French Urban Renewal Agency dedicated to training professionals in the field of urban regeneration.



Franck MARTIN

Brigitte holds a Ph.D. in Sociology and she is a senior trainer and consultant at Afpols. Brigitte has European top and middle management executives on the topic of leadership, focusing on intercultural issues.



Brigitte BEAUZAMY

## FEE AND REGISTRATION

The fee of 1500€ includes:

- the two day training,
- lunches and dinners on both days,
- cultural and social event on both nights.

*It does not include accomodation and transportation.*

*To register, please scan this QR code and fill the form related.*



## CONTACT

For more information, please contact:  
Brigitte BEAUZAMY  
brigitte.beauzamy@afpols.fr  
06 64 41 34 46

# MANAGING UNCERTAINTY IN TURBULENT FUTURES

A training course in Paris, France  
29th - 30th June 2023

# WHAT DOES THE FUTURE HOLD FOR AFFORDABLE/SOCIAL HOUSING ORGANIZATIONS AND HOW CAN FUTURE LEADERS BETTER PREPARE THEMSELVES?

In 2023, Afpols commissioned an innovative research project to the French leading prospective organizations, Futurable. Its aim was to explore how key focusing events (COVID, the war in Ukraine...) as well as deep trends (the ageing of the population, the diminishing support of public policies to the sector...) impact affordable/social housing organizations. The result is a set of scenarios detailing possible futures.

Across Europe, social/affordable housing organizations will be faced with similar turbulences, and helping future leaders grasp these trends and identify focusing events is critical to face them efficiently.

## A TRAINING COURSE DEDICATED TO MIDDLE MANAGERS IN THE FIELD OF SOCIAL/AFFORDABLE HOUSING.

- Middle managers of today are the future leaders of the field of social/affordable housing.
- It is crucial that they develop analytic and anticipation skills allowing them to successfully face future crises.
- Urban renewal offers a unique perspective on future planning, as it is both anticipated but also prompted by unexpected crises, as both field trips will illustrate



## PROGRAM

## 28TH JUNE

### EVENING

Get-together and ice-breaking event : Wine tasting  
Venue : Afpols



## 29TH JUNE

### MORNING

Venue : Ecole du Renouveau Urbain  
Group inclusion activity  
Presentation of the Ecole du Renouveau Urbain by Executive Director Franck Martin  
Leadership transformation in social and affordable housing (Olivier Leblanc)

### EVENING

Leadership in turbulent times (Olivier Leblanc) – workshop and individual action plans geared towards personal objectives.  
Overview of Futuribles scenarios and workshop activity (Brigitte Beazamy)  
Evening : social/cultural event



## 30TH JUNE

### MORNING

Venue : Ecole du Renouveau Urbain  
Keynote speaker from the French Urban Renewal Agency, ANRU  
Field trip 1 : The Python-Duvernois project by RIVP illustrates how neighborhood urban renewal mixes technical and social aspects.

### EVENING

Field trip 2: The ZAC Paul Bourget in Paris 13th district is a perfect example of such project: 15 years after a fire which rendered some buildings impracticable, the ZAC has been completely redesigned and rebuilt. This very ambitious project has served several purposes – housing, environmental issues, social inclusion.. and is now in its final stage.  
4:30 : Wrap-up and end of the training

